THE COMMITTEE FOR PERTH BRINGS TOGETHER A COALITION OF LIKE-MINDED BUSINESSES AND PEOPLE WHO HAVE A COMMON GOAL OF MAKING PERTH A GREATER CITY.
At the heart of the Committee for Perth’s work is our passion to make Perth a great place to live, work, visit and invest. We are proud to bring together a group of like-minded businesses and people who have a common goal of making Perth a greater city.

We are a member-based organisation whose members from local, national and international organisations work together to create a unified voice on issues facing Perth. The Committee’s members continue to help shape Perth’s future by providing financial and intellectual input that informs our agenda and contributes to our advocacy positions.

On 1 July 2017, our streamlined Membership categories came into place. We replaced the previous 5-tier structure with categories of Gold (Foundation and Corporate members), Silver (Executive members) and Bronze (Business and Local Government members). This restructure offers better differentiation between levels and benefits, which makes it easier for members to invest in Perth.

With access to member-only forums and discounted entry to public events, members have a great opportunity to ensure that both society and their company can thrive tomorrow and into the future. The Committee’s members’ collective investment helps realise a bright future for all of us.

The Committee has a very active agenda which is undertaken by a small but highly effective executive. On a daily basis Marion Fulker and her team are involved in working group and individual meetings across government agencies, businesses and with Ministers promoting policies and practical solutions to issues that contribute to the successful development of Perth and the broader Western Australian community. Over the years the reliance on the Committee’s perspective on key issues has been a feature of its growing role.

While these activities are critical in our effectiveness it is our research which is paramount to our advocacy. This is why we dedicate a third of the annual operating budget to it. We have a wealth of knowledge and a substantial fact-based foundation that informs our recommendations to ensure Perth’s future prosperity and liveability. Our research forms the basis for well-informed discussion and policy making aimed at Reforming, Reshaping and Revitalising Perth, and it fuels the development and advancement of our advocacy agenda.

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Last year we undertook a major transport and congestion project, Get a Move On! The key aim of this project was to address the mobility challenges facing Perth.

We undertook a people-based approach to examining the commuting habits of people in the Perth and Peel region, which highlighted an almost unanimous perception that Perth needs an improved public transport network. Get a Move On! A Landmark Report to get Perth Moving is the first comprehensive research report that uncovers what kind of transport infrastructure the community wants. We present 13 major findings and make ten recommendations with 33 actions for the State Government to deliver over the next 20 years.

Early this year, we commenced the next major project, Bigger & Better Beyond the Boom: Perth’s economic future as a region of 3.5 million (B4). This project closely examines the size, industry composition and spatial structure of the Perth and Peel region, as well as the current and future economies. Our final report, which will be released next year, will include recommendations for actions to take to improve Perth’s future economic prosperity. The report will challenge conventional wisdoms and identify strategies for a more economically diverse and robust future for the region.

As well as ongoing areas of advocacy, the Committee has identified a further number of priority topics to be researched as part of the B4 project. Thank you to the funding partners of B4 for contributing additional funding towards the research project.

We would like to extend our thanks and gratitude to current members for their ongoing financial contributions that enable us to undertake the important work that we do. Thank you to all Working Group members and Project Steering Committees for the invaluable work you are doing to improve Perth’s future. If it were not for our members’ continued engagement, willingness and commitment to making Perth’s future brighter, we would not be the successful organisation we are today.

Join the Committee for Perth to help create a better Perth now and for future generations.

MESSAGE FROM THE CHAIR & CEO

John Langoulant AO
Chairman

Marion Fulker
CEO

REFORMING, RESHAPING, REVITALISING THE PERTH & PEEL REGION
The Committee for Perth is a leading collaborative think-tank focused on the liveability and competitiveness of the Perth and Peel region. We promote, enable and help drive change that improves the cultural diversity, liveability, economic prosperity, sustainability and world-class amenity of Perth.

We are a member-based organisation whose members from local, national and international organisations work together to create a unified voice on issues facing Perth. Members share a common interest in the future prosperity of Perth and play an active role in informing decisions. Through research and interaction with our diverse membership base, the Committee influences decision makers, government policy and investment. We are:

**Proactive**
Our vision is of a bright future for Perth — one with an integrated strategic plan that ensures a region that is culturally diverse, sustainable, economically thriving, vibrant, innovative, liveable, a competitor on the world stage, and has a strong sense of place. Through our extensive research program, we have a comprehensive understanding of Perth’s opportunities and challenges as it grows to a region of 3.5 million people.

**Non-sectoral**
Unlike other members-based organisations, we do not represent an industry sector or professional group. At the heart of our work is our passion to make Perth a great place to live, work, visit and invest.

**Fact-driven**
The Committee’s recommendations are based on facts, data and consultative inputs that drive our apolitical, long-term approach.

**Member focused**
Members play an active and engaging role in defining our research projects, and they provide input into current issues we are investigating.

**A Diverse Network**
With a membership base from a range of sectors and professions, the Committee’s members connect across the depth and breadth of Perth’s business community.

The Committee for Perth’s members provide financial and intellectual input that informs our agenda and contributes to our advocacy positions.

With access to member-only forums and discounted entry to public events, members have a great opportunity to ensure that both society and their company can thrive tomorrow and into the future.

Members embrace corporate social responsibility and help communities achieve their full potential, both in the short- and long-terms. We have a broad, cross-sectional membership base that allows members to remain informed about the issues facing Perth. The Committee’s members’ collective investment helps realise a bright future for all of us.

- Membership is open to all businesses, local government authorities and professional, industry and not-for-profit organisations.
- Members unify as a positive and informed voice about the future of Perth.
- Members are continuously kept informed and engaged in the process.
- Members attend presentations and events for members and the community.
- Members have the opportunity to connect with industry leaders and be part of an organisation dedicated to forward thinking and planning for a sustainable future.
- Membership acknowledges corporate and civic leaders who have shown that they care about Perth’s future.
OUR BOARD MEMBERS

Our Board is a strong and effective team of passionate individuals who help guide the committee’s direction and drive our agenda.

Top Row: Michael Schoch, Charlotte Cameron — Company Secretary, Jon Smeulders, John Nicolaou, Stephanie Buckland, Isaac Rankin
Bottom Row: Marion Fulker — CEO, John Langoulant AO — Chair, Gaye McMath — Deputy Chair
Absent: Prof. Deborah Terry AO, Maya vanden Driesen
Bigger & Better Beyond the Boom — This year, the Committee commenced a new major research project focussed on the current and future economy of the Perth and Peel region. The project, entitled Bigger & Better Beyond the Boom: Perth’s economic future as a region of 3.5 million people, will closely examine the size, industry composition and spatial structure of Perth and Peel and wider Western Australia. Our primary aim is to identify which industry sectors are growing and declining and, at the same time, to identify potential economic threats and opportunities for the future. This project will challenge conventional wisdoms and identify strategies for a more economically diverse and robust future for the region. We will examine and illustrate the importance of local, regional, national and international connections to and between industries in the Perth and Peel region, as well as the roles of new technology, innovation and entrepreneurship.

Get a Move On! — Get a Move On! took us on a journey to better understand people’s commuting habits and transport needs in the Perth and Peel region, resulting in a report that is ‘for Perth by Perth’. A year’s worth of research culminated in 13 major findings, 10 recommendations and 33 actions to set Perth on a course towards an efficient, multi-modal transport future.

Filling the Pool — This landmark report produced a clear understanding of why Perth’s women are not well-represented at senior, executive and board levels. The two-year-long research project culminated in 31 interlocking recommendations for government, businesses and women and identified the barriers preventing increased participation and progression rates of women in the workforce.

Future Freo — This year-long project examined the social, economic and demographic character of the greater Fremantle region, as well as looked at its strengths and weaknesses. We discuss our findings in the FACTBase Special Report: Fremantle as a re-connected city. The report includes 14 key findings that provide a platform for future action towards making the region a vibrant place to live, work, play and invest for current and future generations.

Perth and Peel @ 3.5 Million — This report is the result of over four years’ research and consultation with more than 600 Western Australians from all walks of life. The report puts Perth’s people, economy, planning, environment, education and decision-making under the microscope and provides two scenarios for Perth’s future — worst-case (business as usual) and best-case (bright future) — when the population reaches 3.5 million in around 2050. We worked collaboratively with members and leaders in government, the private and not-for-profit sectors to create a vision for Perth’s future.

What We Thought Would Kill Us — Case study 7 examined the controversial redevelopment of the Old Swan Brewery, which sits on land with great historical and cultural significance to Aboriginal people. The redevelopment project spanned over 16 years between 1985 and 2001 and sparked much public outcry. This case study highlighted the importance of community consultation that acknowledges and respects Aboriginal culture and heritage.
The Committee believes that there is no place for short-term reactive policy.

*Perth and Peel @ 3.5 Million* is a strategic report that shapes a long-term plan for how Perth can accommodate future population growth.

**What We Have Produced:**
- Submission: *Perth & Peel Green Growth Plan for 3.5 million people*, May 2016
- Presentation: *Perth Perceptions Survey Results*, September 2015
- Submission: *Draft Perth & Peel @ 3.5 million*, July 2015
- Submission: *Planning Makes it Happen: Phase Two*, December 2013
- Submission: *Draft State Planning Strategy*, March 2013
- Report: *Perth @ 3.5 Million & Beyond Case Studies*, May 2012
- Paper: *Perth @ 3.5 Million Discussion Paper 2*, March 2012
- Paper: *Perth @ 3.5 Million Discussion Paper 1*, August 2011
- Paper: *Directions 2031 — Recommendations for a Successful Implementation*, July 2011

**Our Outcomes:**

In 2012, the Committee published its landmark report *Towards a Bright Future: a vision for Perth @ 3.5 million people*. This report is the result of over four years’ research and consultation with more than 600 Western Australians from all walks of life. It puts Perth’s people, economy, planning, environment, education and decision-making under the microscope and provides two scenarios — worst-case (business as usual) and best-case (bright future) — for Perth’s future when the population reaches an anticipated 3.5 million in 2050.

The Committee’s research has been reflected in a number of government policy documents.

**Our Future Advocacy & Activities:**

Towards a Bright Future identified 20 recommendations to provide a roadmap towards the delivery of a bright future for Perth.

We will continue to advocate for:
- Public participation in policy development.
- Sufficient hard and soft infrastructure to support long-term population and economic growth.
- The need to reform Local Government and develop a strong metropolitan governance framework.
The Committee's 2012 and 2015 Perth Perceptions Surveys, which included respondents from our members and the general community, resulted in a call for better public transport and long-term solutions to ease congestion.

The Committee has built a strong knowledge base by producing independent, evidence-based research and undertaking study tours throughout the developed world.

What We Have Produced:

- Report: Get a Move On!, November 2016
- Submission: Draft Perth Transport Plan for 3.5m people and beyond, October 2016
- Report: FACTBase Bulletin 50 — Examining 50 Years of Strategic Planning in Metropolitan Perth & Peel, June 2016
- Submission: City of Perth Draft Transport Strategy, June 2016
- Report: Perth Commuter Survey Results, November 2015
- Submission: On-demand Transport Reform Green Paper, October 2015
- Paper: Light Rail versus Rapid Bus, November 2014
- Presentation: Perth as a Connected City, March 2014
- Submission: Inquiry into the Role of Public Transport in Delivering Productivity Outcomes, January 2014
- Presentation: 2011 Study Tour Findings, September 2011
- Study tours: Melbourne and Sydney, 2016 (public transport); Copenhagen, Oslo, Edinburgh and London, 2017 (public and active transport)

Our Outcomes:

Our Get a Move On! project evaluates business intentions, public feedback, international best practice, employment and residential locations in order to propose a movement solution for Perth in the 21st century. It makes 10 recommendations and 33 actions that, if implemented in their entirety, will deliver a mobile, liveable, vibrant and prosperous region for all.

Our Future Advocacy & Activities:

We will continue to advance the recommendations of Get a Move On! in order to achieve a cohesive transport plan for the Perth and Peel region.

TRANSPORT AND CONGESTION

AS A GROWING REGION, PERTH NEEDS A SUSTAINABLE TRANSPORT NETWORK

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Our Future Advocacy & Activities:

We will continue to advance the recommendations of Get a Move On! in order to achieve a cohesive transport plan for the Perth and Peel region.
We have conducted research to both understand and improve the region’s diversity.

What We Have Produced:
- Report: FACTBase Bulletin 54 — Gender in the C Suite on the WA ASX 100, July 2017
- Presentation: Filling the Pool — Attracting and Retaining Female Talent in Geelong, May 2016
- Report: Filling the Pool, June 2015
- Presentation: The Role of Migration in a Bright Future, October 2013
- Study tours: Copenhagen, Oslo, Edinburgh, London, Tel Aviv and Jerusalem, 2017 (gender equality)

Our Outcomes:
Filling the Pool is a substantial step forward for women, businesses and Perth as a whole.

This two-year research project produced a clear understanding of the gender pay gap and the barriers women encounter when climbing the corporate ladder.

The report outlines 31 interlocking recommendations and acts as a roadmap for how women can succeed in business and how businesses can retain professional women and increase participation rates. Our findings have been presented to more than 80 businesses and organisations across Perth and other regions.

Committee for Perth Chairman, John Langoulant AO, has held a number of special luncheons with Perth business leaders to further drive implementation of the report.

Our Future Advocacy & Activities:
We will continue to advance the recommendations of Filling the Pool in order to achieve gender equality in Western Australia.

Our actions moving forward include:
- Continuing to hold events that will drive the recommendations for government, businesses and women.
- Continuing to provide Filling the Pool presentations to member organisations, Perth businesses and nationally.
- Continuing to report on the actions and initiatives undertaken by member organisations to advance our recommendations.
- Continuing to provide an avenue for executive-level women to attend Executive Women’s Leadership Forums and hear from inspirational speakers about their career and life journeys.
- Continuing to advocate for all 31 recommendations contained within the report.
- Offering two Women in Leadership training programs in collaboration with our new partner AIM WA, where individuals and organisations will gain practical skills and knowledge to help them drive change.
VIBRANCY AND CULTURE

A VIBRANT ARTS AND CULTURAL COMMUNITY IS VITAL TO PERTH’S LIVEABILITY.

What We Have Produced:

• Report: Examining Perth’s Performing Arts Infrastructure, June 2013
• Report: Perth Needs Twice as Many Arts Venues, June 2013
• Paper: A Sketch of Perth’s Youth Arts Hub, October 2011
• Report: World Centre for Indigenous Culture, November 2009
• Report: Cultural Experience Centres, November 2009
• Report: Cultural Compact 10 Year Challenge Phase 1, November 2008

Our Outcomes:

In 2008, we launched A Cultural Compact for Perth, which challenges government, the arts sector and the community to work together to create vibrant places, where arts and culture form part of Western Australians’ everyday lives.

In 2013, following an audit of major performing arts infrastructure, we launched a report detailing the deficit of performing arts venues.

A number of recommendations were proposed through the Cultural Compact, which resulted in the following outcomes:

• Appointment of an Independent Commissioner for Culture and the Arts (Chamber for the Arts and Culture established in 2010).
• Acknowledgement and respect of Aboriginal culture and heritage through recognition of Traditional Owners.

• Preparation of research reports in 2009 that supported the case for a World Centre for Indigenous Culture.
• Commissioning Artsource to undertake ‘Paint the Roof’ in 2010 to investigate the potential to use the Perth Convention and Exhibition Centre roof as a showcase for Aboriginal artworks.
• Significant deregulation of liquor licences, which has achieved significant benefits for Perth’s tourism appeal.
• Strongly advocating for projects that link places and spaces now completed or underway, such as Elizabeth Quay and the Perth City Link project.
• Proposing that all education providers develop a focus on the arts, culture and creativity, which has manifested in the development of national curriculum for the arts.
• Formulating the Youth Arts Hub Steering Committee to promote the inclusion of marginalised young people through arts and cultural activities.

Our Future Advocacy & Activities:

There are a number of recommendations arising from the Cultural Compact that the Committee will continue to advance. We will:

• Promote and assist in the development of a World Centre for Indigenous Culture on a central, prime site on the Swan River.
• Assist WA to lead by example through acknowledging, respecting and celebrating Aboriginal culture and heritage across the State.
• Support Western Australia’s development as an incubator for the arts, culture and creativity, including exchange studio provision, the establishment of support programs and creation of an annual masterclass program.
• Encourage the arts and culture sector to explore new, bold ways of working.
• Prompt state and local government authorities to take a significant leadership role in developing an overarching cultural policy for the Perth and Peel region.
• Advocate for identification and development of areas that link place and space, such as the creation of arts trails and improvements in movement connectivity.
• Advocate for the arts and culture sector to seek ways to actively engage with regional communities, with support from funding bodies.
• Advocate for arts and cultural organisations and local government authorities to actively engage with diverse cultures and make these more visible in public spaces.
• Promote active partnerships between arts organisations and heritage bodies.
• Advocate for the inclusion of marginalised young people in arts and cultural activities through the development of a youth arts and community centre in Northbridge.
The Committee For Perth believes that Perth should be the city in Australia that acknowledges, respects and celebrates its Aboriginal culture. Our vision for Perth is one that is rich in cultural diversity and welcoming of people from various cultures and backgrounds.

We hope for Perth to lead by example so that our members, stakeholders and the broader community can acknowledge and embrace the rich history and culture of Australian Aboriginals.

Since 2008, we have engaged Dr Richard Walley OAM as our Aboriginal Consultant.

What We Have Produced:
- Report: Reconciliation Action Plan, November 2010
- Workbook: Healing our History Workbook, September 2010
- Report: A Cultural Compact for Western Australia: the 10 Year Challenge, November 2009
- Report: Celebrating Indigenous Culture, July 2009

Our Outcomes:
The Committee’s inaugural Reconciliation Action Plan (RAP) in November 2010 was the result of our commitment to celebrate and respect Aboriginal culture. This led to subsequent RAPs in 2012–2013, 2014–2015 and the current Stretch RAP for 2016–2018.

Outcomes achieved through RAPs include:
- Forming a RAP Sub-Committee to guide actions and activities.
- Ongoing contact and working relationships with two Aboriginal organisations.
- Continued interaction with other RAP organisations to actively engage in national reconciliation conversations.
- Including a Welcome to Country and acknowledging Traditional Owners at all Committee for Perth events.
- Publishing our Welcome to Country Guide and distributing it to all new members through induction packs.
- Holding an event during National Reconciliation Week that was registered on Reconciliation Australia’s website, which all Committee for Perth staff attended.
- Annually featuring an Aboriginal presenter or related content at a Committee for Perth event.
- Including Aboriginal-related content in the Committee’s newsletters.
- Supporting and encouraging Committee for Perth members to undertake their own reconciliation journeys.
- Exhibiting artwork, maps and flats that promote Aboriginal culture in reception and meeting rooms.
- Participating in Aboriginal cultural celebrations during National Reconciliation Week and NAIDOC week.
- Including Aboriginal organisations in the Committee’s membership pipeline.
- Publicly launching and distributing each RAP to members and staff.
- Reporting on initiatives contained within each RAP annually via the RAP Impact Measurement Questionnaire.
- Sponsoring the RA/City of Perth Banner Program held during National Reconciliation Week to show commitment towards reconciliation.

Our Future Advocacy & Activities:
The Committee’s 2016–2018 Stretch Reconciliation Action Plan (RAP) provides guidance on the initiatives we will continue to undertake on our journey towards reconciliation. These include:
- Continuing to ensure that the above is included at all Committee for Perth special events as appropriate.
- Continuing to conduct an Acknowledgement of Country at all community and member-only events.
- Maintaining a list of key contacts for organising a Welcome to Country protocol.
- Ensuring that this protocol encourages senior leaders to personally reply to a Welcome to Country.
- Continuing to annually feature an Aboriginal presenter or related content at one or more of the Committee’s events.
- Extending invitations to Aboriginal people to attend appropriate and relevant events or meetings.
- Continuing to promote reconciliation in our monthly newsletter through quarterly articles.
- Continuing to offer support and encouragement for members to undertake their own reconciliation journey, including a Statement of Commitment and RAP.
- Participating in at least one activity during NAIDOC Week.
- Making contact with the local NAIDOC Week Committee to discuss mutually-beneficial opportunities.
- Providing mentoring from the CEO to support an Aboriginal female employee, outside of the Committee, as appropriate.
- Investigating the possibility of offering work experience or employment to an Aboriginal person, including consideration of a permanent appointment on the Committee for Perth Board.
- Continuing sponsorship of the RA/City of Perth Banner Program held during National Reconciliation Week.
- Ensuring one staff member participates in cultural awareness training annually.
- Continuing to maintain contact with two local Aboriginal organisations.
- Meeting annually with Reconciliation WA.
- Completing and submitting the RAP Impact Measurement Questionnaire to Reconciliation Australia annually.
- Submitting the above to our Board for noting annually.
- Providing members with an annual update on the Committee’s progress towards reconciliation.
Local Government Reform

The current fragmented system of local government in the Perth metropolitan region is hindering the potential to achieve our vision for the future of Perth.

Retail Trading

The full deregulation of retail trading hours is crucial to enhancing the liveability and attractiveness of Perth, both as a place of residence and as a tourist destination.

Liquor Licensing

The Committee believes in urban revitalisation through vibrant social and cultural offerings, including a strong bar and restaurant scene.

Economic Prosperity

To be a globally recognised city, Perth needs to secure a level of economic prosperity that thrives beyond the strengths or weaknesses of any particular sector.

Transformational Projects

The Committee for Perth supports transformational projects that will enhance Perth’s liveability, such as Elizabeth Quay, the Perth Stadium and Perth City Link.

FACTBase

FACTBase Bulletins

FACTBase investigates the liveability of Perth when benchmarked against major cities around the world. Our joint research initiative with The University of Western Australia continues to produce quality data that reveals Perth’s global connectivity and economic, social, demographic and political character. We have produced more than 55 FACTBase Bulletins, 6 special reports and 11 fact sheets over our 10 years of research.

FACTBase Bulletins provide research into various areas, including:

- The economy
- Population growth and demographic trends
- Perth’s labour market
- Business investment
- Our trading partners, exports and imports
- Various industry sectors
- Policy reform
- Knowledge and innovation
- Liveability
- Arts and culture
Members have the opportunity to participate in our Working Groups, which bring together like- minded people from different industry sectors to derive the best possible plan of action on the issues facing Perth. The Committee has identified three key areas of focus in our Working Groups: Reforming, Revitalising and Reshaping.

Reforming Working Group — The Reforming Working Group is a team of executives from multinational organisations and professional service firms that works with the Committee for Perth on items of legislative and regulatory reform by developing initiatives to progress the deregulation of government policies that negatively impact on the liveability and competitiveness of Perth.

Revitalising Working Group — The Revitalising Working Group is a multi-discipline team from the arts and corporate sectors that assists us with our cultural vibrancy agenda. This group stimulates activity and develops initiatives to deliver on our vision to increase the vibrancy of Perth.

Reshaping Working Group — The Reshaping Working Group is a multi-discipline team that works with the Committee to champion our visions for sustainability, city-making projects, public spaces and public transport by working with us on proposals, planning, design, development, construction, infrastructure and policy.

Contributions:

- Received a briefing from the Department of Transport on their draft Travel Demand Management Strategy for the purpose of preparing a submission.
- Received a briefing on transport innovations from Helsinki and Finland by Risto Jounila, Technical Director, Integrated Transport Planning, WSP.
- Received a briefing from Dr Mike Mouritz and Remco van Santen, who presented the Swan Resource 2017 report and discussed the Swan River Expo Centre proposal.
- Attended a Tap In workshop held by the Water Corporation in association with research partner Painted Dog Research to discuss shaping Perth’s future water requirements.
- Received a briefing from the Property Council of Australia on their Big and Small Ideas for Perth report.
- Visited Perth Stadium and toured it in the final stages of construction and fitting out.
- Received a briefing from Tony Canavan, EY’s Global Government Transport Lead, to discuss transport and the future of mobility.

Reforming Working Group

Chaired by — Jason Ricketts, Herbert Smith Freehills
Paul du Plessis, AECOM
Marion Fulker, Committee for Perth
Georgia Harford-Mills, Committee for Perth
Hedley Roost, Corrs Chambers Westgarth
Robert Kirkby, EY
Brendan Arundell, KPMG

Revitalising Working Group

Chaired by — Dr Richard Walley OAM, Aboriginal Productions
Steven Bick, AECOM
David Stanley, ANZ
Marion Fulker, Committee for Perth
Georgia Harford-Mills, Committee for Perth
Alison Gaines, Gerard Daniels
Rob McKenzie, Jackson McDonald
Naomy Evans, Shell
Prof. Ted Snell, The University of Western Australia
Helen Carroll, Wesfarmers Ltd

Reshaping Working Group

Chaired by — William Hames, Hames Sharley
Chris Dashon, AECOM
Cliff Wirby, APP Corporation
Alistair Avern-Taplin, Arup
Graeme Bride, City of Canning
Stuart Outhred, City of Perth
Ross Povey, City of Stirling
David Miliken, City of Subiaco
Theo Smyniotis, Colliers International
Marion Fulker, Committee for Perth
Georgia Harford-Mills, Committee for Perth
Mathew Selby, Department of Planning
Steve Beyer, Department of Transport
Marcus Rooney, EY
Kate Jeavons, FJM Property
Peter Hale, Georgiou
Peter Lee, HASSELL
Richard Kilbaine, Hawaiian
Catherine Wheeler, HopgoodGanim
Emmerson Richardson, Jacobs
Paige Walker, Minac (WA) Pty Ltd
Graham Holden, Parsons Brinckerhoff
Owen Thomas, Public Transport Authority
Patrick Walker, RAC
Dan Pearce, RobertsDay
Grant Shepherd, Stockland
Rochele Lavery, Town of Victoria Park
Andrew Howe, TPG + Place Match
Ray Haeren, Urbis Pty Ltd
The Committee’s events inform members on current issues that are challenging Perth. Our member-only events are included in annual membership subscriptions and offer the opportunity for interaction on a range of topical issues. Members hear from the private sector and government and engage with relevant and influential guest speakers on topics that are affecting their company and greater Perth. Our open-forum events provide an opportunity for members to collaborate across sectors to drive potential solutions.

- **Chairman’s 20** — A twice-yearly event for our Gold and Silver members invited by the Chairman. This is a roundtable event, typically with a guest speaker from government, which encourages feedback on the issues facing Perth, both now and into the future.
- **Annual Chairman’s Lunch** — Open to the nominated representative of each member organisation, this annual event offers a chance to provide feedback on the Committee’s major research project for the year.
- **Food for Thought** — These events provide nominated member representatives with the opportunity for boardroom-style interaction with other members as well as international, national and local expert speakers and politicians.
- **Executive Women’s Leadership Forum** — These events connect senior- and executive-level women from across Perth’s corporate and government sectors, who congregate to hear inspirational women speak about their careers and life journeys.
- **Perth in Focus** — Open to all members and stakeholders, this event series is regular opportunity for those with a vested interest in Perth’s future to remain up to date with the transformative projects and ideas taking place across our city and region. Members receive discounted tickets to these events.

**Recent Guest Speakers at Member-Only Events:**
- The Hon. Roger Cook MLA, Deputy Premier; Minister for Health, Mental Health
- Gaye McMath, Executive Director, Perth Education City Project
- Nadia Mitsopoulos, Journalist, ABC Radio Perth
- Joe Langley, Technical Director, AECOM
- Catherine Fox, Journalist, author and presenter
- Dr Richard Walley OAM, Aboriginal Productions
- Richard Sellers, Director General, Department of Transport
- Diane Smith-Gander, Non-executive Director, AGL Energy, Wesfarmers Limited
- Paddi Creevey OAM, Former Mayor of the City of Mandurah
- Prof. Matthew Tonts, Head of School, Earth and Environment, The University of Western Australia
- Anneke Brown, Hotel Manager, COMO The Treasury
- David Whish-Wilson, Author
- Dr Brad Pettitt, Mayor of the City of Fremantle
- Chris Hall, CEO, MercyCare
- Sheryl Carroty, Executive Director, Mission and Culture, MercyCare
- Pathmanathan Kaliyugan, former seeker of asylum
- Ingrid Cumming, Wadjuk Noongar Woman

**Recent Guest Speakers at Public Perth in Focus Events Series:**
- Lyle Bicknell, Principal Urban Designer, City of Seattle
- Shaun Griffin, Perth General Manager, Ipsos
- Prof. Jon Shaw, Associate Head of School (Geography), University of Plymouth
- Prof. Julian Bolleter, Associate Professor, Australian Urban Design Research Centre (AUDRC)
- Philip Davies, CEO, Infrastructure Australia
- The Hon. Kerry Sanderson AO, Governor of Western Australia
- Diane Smith-Gander, Non-executive Director, AGL Energy, Wesfarmers Limited
- Emma Booth, Team Leader Design, North Sydney Council
- The Hon. Donna Faragher MLC, Former Minister for Planning; Disability Services
- Reece Wallock, Former Director General, Department of Transport
Membership categories reflect a range of factors, including the size of your organisation, the level of influence and participation within the Committee, and leadership and networking opportunities available. The financial commitment that accompanies each category reflects an organisation’s level of investment into the strategic, long-term future of Perth and comes with certain benefits.

<table>
<thead>
<tr>
<th>Member Category</th>
<th>Gold Membership</th>
<th>Silver Membership</th>
<th>Bronze Membership</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Cost</strong></td>
<td>$30,000 plus GST</td>
<td>$12,500 plus GST</td>
<td>$6,000 plus GST</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>Benefits:</strong></th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Events</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Two free tickets (per year to Perth in Focus events)</td>
<td>✔️</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Priority event invitation</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Invitation to the Chairman’s 20 advisory group</td>
<td>✔️</td>
<td>By Invitation Only</td>
<td>✔️</td>
</tr>
<tr>
<td>Opportunity to host events and showcase your business</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Vote of Thanks opportunity at events</td>
<td>✔️</td>
<td>More Likely</td>
<td>✔️</td>
</tr>
<tr>
<td>Free attendance at Boardroom events and discounted prices to public events</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td><strong>Research</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Presentation of research to executives or clients</td>
<td>✔️</td>
<td>By Invitation Only</td>
<td>✔️</td>
</tr>
<tr>
<td>Free, immediate access to research publications</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>e-Newsletter and advocacy updates</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td><strong>Working Groups</strong></td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Opportunity to chair a Working Group</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Opportunity to participate in a Working Group</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td><strong>Acknowledgement</strong></td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Logo on website homepage</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Logo on monthly e-newsletter</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Logo inclusion on Committee for Perth banners</td>
<td>✔️</td>
<td>Large Logo</td>
<td>Small Logo</td>
</tr>
<tr>
<td>Logo on selected category marketing material (research reports and annual reports)</td>
<td>✔️</td>
<td>Text or Small Logo</td>
<td>Text Only</td>
</tr>
<tr>
<td>Logo on event signage and AV slides</td>
<td>✔️</td>
<td>Text or Small Logo</td>
<td>Text Only</td>
</tr>
<tr>
<td><strong>Governance</strong></td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Private briefings with the CEO</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Direct access to Board via personally selected Board Buddy</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Eligibility for election to take one of seven board positions</td>
<td>✔️</td>
<td>More Likely</td>
<td>✔️</td>
</tr>
<tr>
<td>Weighted voting rights</td>
<td>3:1</td>
<td>2:1</td>
<td>1:1</td>
</tr>
</tbody>
</table>
OUR CURRENT MEMBERS

Gold Members
Silver Members

Bronze Members

Aboriginal Productions
ACIL Allen Consulting
Amana Living
APP Corporation
Arcadis
Anup
Ashurst
Bult
Cannings Purple
Cedar Woods Properties
Churchill Consulting
City of Armadale
City of Canning
City of Fremantle
City of Gosnells
City of Rockingham
City of South Perth
City of Stirling
City of Subiaco
City of Wanneroo
Clifford Chance
Colliers International
Cox Howlett & Bailey Woodland
DBNGP (WA) Nominees
DEXUS Property Group
FJM Property
Frasers Property
Gold Corporation
Hames Sharley
HASSELL
HopgoodGanim
Jackson McDonald
Jacobs

JAXON
John Holland
Jones Lang LaSalle
Lendlease
Lester Group
Lux Events
Marketforce Advertising
MercyCare
Monadelphous
Navitas
North West Shelf Gas
Peet Limited
Perron Group
Perth Theatre Trust
Programmed Group
Real Estate Institute of Western Australia
RobertsDay
SAP Australia
Savills
Screenwest
Silver Chain Group
Southern Cross Austereo
St John Ambulance Western Australia
St John of God Health Care
Stockland
The Town of Victoria Park
TPG + Place Match
Uber
Urbis
Western Australian Cricket Association
Woods Bagot
WSP

ATCO Australia
Brightwater
Bendigo Bank
Brookfield
Crown
Deloitte
Georgiou
Gerard Daniels
Hawaiian
Hyatt Regency Perth
Ipsos
Juniper
Lamont’s
Mirvac
Perth Convention and Exhibition Centre
PWC
RSM
Stirling Capital
The Brand Agency
Water Corporation
WorleyParsons

CORRIS CHAMBERS WESTGARTH lawyers
Further information on the Committee for Perth and our ongoing advocacy, research reports, publications and submissions are available on our website:

www.committeeforperth.com.au